

## **Spring / Easter – 30 Second Radio Ad – V1.**

### Option 1

Put a spring in your step this Easter at London Designer Outlet. It's Easter madness with up to 70% savings on tonnes of top brands which'll have you stepping out in style this season. Potter around 50 fabulous shops, rest your legs over a leisurely lunch in one of 20 restaurants and finish by snuggling down with a fantastic film at one of 9 cinema screens. Quite frankly, we're not sure even the Easter bunny can deliver all that... Say Hello to LDO. Visit [londondesigneroutlet.com](http://londondesigneroutlet.com)

### Option 2

Look amazing for less at London Designer Outlet, Wembley Park. We've got all the latest trends to make your wardrobe the talk of the town. And with Easter madness savings of up to 70% on over 50 top brands, you'll have plenty left to treat yourself to lunch in any of our 20 fabulous restaurants or catch the latest blockbuster on one of our 9 cinema screens. And what's more, it's all under one roof. Say hello to Spring. Say Hello to LDO. Visit [londondesigneroutlet.com](http://londondesigneroutlet.com)

### Option 3

The daffodils are out, the buds are unfolding and so is the new Spring fashion at London Designer Outlet. We've got perfect pastels and beautiful brights, stripes and florals, midis and maxis, tailored and fitted, shirts and suits. And in a spot of Easter madness you'll find it all at up to 70% off. So, ditch that dull winter wardrobe and hop on over to Wembley Park to add a spark of joy to your Spring. Say Goodbye to last season. Say Hello to LDO. Visit [londondesigneroutlet.com](http://londondesigneroutlet.com)

## **Summer – 30 Second Radio Ad – V1.**

### Option 1 (*Musical intro to 'Spice up your Life' in background?*)

Dust off those dancing shoes and shimmy into summer in style at London Designer Outlet, Wembley Park. With up to 70% off 50 fashion brands and 20 restaurants under one roof, you can spice up your life with a spot of shopping before your favourite gig, and enjoy a proper sit-down meal before dancing the night away. AND, if you leave your precious bargains with us, we'll deliver them back to your home the next day, leaving you bags-free to shake out your finest dance moves. That's surely 'what you want, what you really, really want'.... Say Hello to LDO. Visit [londondesigneroutlet.com](http://londondesigneroutlet.com) for full Dropit terms and conditions.

### Option 2

Feeling the summer vibes? Come and find fashionable florals, fabulous food and fantastic films all under one roof at London Designer Outlet, Wembley Park. As well as up to 70% off 50 top brands, you'll find anything from steak to sushi and cappuccinos to Chardonnay in our

20 bars and restaurants. There's also a 9 screen Cineworld for plonking yourself down with some popcorn at the end of a lovely day. Oh hello sunshine. Hello LDO. Visit [londondesigneroutlet.com](http://londondesigneroutlet.com)

### Option 3

Heading to Wembley to see some top tunes this summer? Get the party started by popping across to London Designer Outlet nearby. With Dropit, you can leave your bags with us to look after (a bit like we're your Mum) leaving you free to boogie the night away. We've also got 20 restaurants and bars, open till late, so you can fill your boots or raise a glass before and after the concerts. Oh, and did we mention up to 70% off 50 leading fashion brands too? Golly we're nice. Say Hello to LDO. Visit [londondesigneroutlet.com](http://londondesigneroutlet.com)